

Book Information

Please provide information about your book in the fields below. Use checkboxes to complete tasks, confirm or choose options, and fill in the requested information. This summary will help guide you and our team through the stages of creating your book and preparing it for launch.

General Information

Target Book Launch Date: _____

Book Title: _____

Book Subtitle: _____

Author Name(s): _____

TASKS

Complete the Bowker ISBN Information Form in your Google Drive

Create a Lulu account or send approval for us to create one for you

Product Options [LEARN MORE](#)

Product Type(s):

Print Book | Paperback Perfect Bound

Print Book | Hardcover Casewrap

Print Book | Hardcover Linen Wrap

Ebook

Book Size: _____

Interior Color: _____

Paper Type: _____

Cover Finish: _____

Book Cover Design

Book Description

Author Photo

Praise/Reviews

TASKS

Provide cover inspiration, a mood board, or any styling that reflects the design direction you wish to convey on your cover

Add description, bio, blurbs, as well as any photos, artwork or assets intended for use on the cover to your Google Drive

Book Interior Design [LEARN MORE](#)

Front Matter

Half-Title Page
 Title Page
 Copyright Page
 Reviews and Praises
 Dedication Page

Table of Contents
 Preface
 Prologue / Foreword
 Introduction
 Other: _____

Back Matter

Bibliography
 Author Bio

Acknowledgments
 Index

TASKS

Provide any interior layout style preferences (page numbering, font styles, headers, etc.)
 Add the edited manuscript, including front and back matter, as well as any photos, artwork, and assets intended for use in the interior, to your Google Drive

Review

TASKS

Review first edited interior file, send back to Publishing Coordinator with feedback/approval
 Review first cover mockups, send back to Publishing Coordinator with feedback/approval
 Review final proofed interior file, send back to Publishing Coordinator with feedback/approval
 Review final cover mockups, send back to Project Manager with feedback/approval
 Provide address for proof copy shipment
 Approve physical proof or provide feedback

Store Setup

Website URL: _____

Lulu Direct Ecommerce Store Platform:

Shopify
 WooCommerce

Wix
 Other: _____

TASKS

Create product page(s) on website for Lulu Direct connection
 Set up shipping
 Create a test order
 Save a payment method for automatic payments